

**LOOKING BACK AT
CAREER PLANETS
MARCH DIARY:**

◆ **2-6 March: Worcester** – Career Planet was kindly hosted by Essellenpark SS School. Our team facilitated 22 two- hour career preparedness workshops for a total of 459 grade11 & 12 learners from the following schools:

- Essellenpark SS School
- Hexvallei SS School
- Worcester SS School
- Breërvier High

**The kiosk was also open to teachers, parents and the public from 3-5pm

◆ **7 March: Stellenbosch**- Career Planet attended the DEDAT Provincial Roadshow and Jamboree – providing free career preparedness information and online access to career information to the public.

◆ **7 March: Hanover Park** – Our second online mobile kiosk was put to good use at the Cape Town Festival event held at Mount View High School

◆ **9-13 March: Grabouw** – we were kindly hosted by Groenberg SS School and provided 15 two-hour career preparedness workshops for 239 grade 12 learners.

**The kiosk was also open to teachers, parents and the public from 3-5pm

◆ **14&15 March: Hout Bay** – Part 2 of Career Planets skills development training for retrenched workers, sponsored by Oceana, got under way – and was much enjoyed by all!



◆ **18 March: False Bay College** Career Planet teamed up with PAG consulting to run 4 CV and job preparation workshops for final year students at the Good Hope campus.

◆ **16-20 March: Iziko Museum (Gardens)** – we took part in the Cape Town Festival – with free access to online career information for all festival visitors.

◆ **22 March: Kraaifontein** - Career Planet attended the DEDAT Provincial Roadshow– providing free career preparedness information and online access to career information to the public.

◆ **23-26 March: Green Point Stadium** – providing free career preparedness information and online access to career information to visiting schools and the public.

◆ **29 March: Grabouw** - Career Planet attended the DEDAT Provincial Roadshow– providing free career preparedness information and online access to career information to the public.



Career Planet
Career Discovery Centre

*A PROUD WINNER OF THE 2008 SANGONET
NGO WEBSITE OF THE YEAR AWARD*

CAREER PLANET

Update...

MARCH 2009

Career Planet ends the 2008 financial year on a high note!

It takes an awesome, energetic, committed (and slightly crazy) team to consistently achieve what Career Planet has over the past financial year.

March was another action-packed month and marked the end of our first successful year of operations. Getting up before the sun, travelling long distances (with trailer in tow) and setting up the online mobile kiosks in tents, school buildings, conference venues, community and shopping centres- and even working outside when venues have not been ready, is what our team has cheerfully been doing over the past 12 months!

The Career Planet online travelling kiosks have taken our team to places and people that would not normally have had access to the internet or the kind of career and training information that we provide – free of charge.

Interacting with wonderful and inspiring people through our career preparation and sustainable self employment workshops, sharing the dreams and aspirations of our youth and seeing the glimmer of hope that comes as a result of people learning new skills is what keeps us passionate about what we do. We all look forward to our next year of growth and meaningful contribution towards career and nation building.

All our successes are as a direct result of the commitment and financial support of our funders and advertisers.

Special thanks go to **SEDA, the DTI, Theta, PGWC: DEDAT, Career Junction, Red Security, and Buzz ISP & Oceana.**

We are also extremely grateful to our advertisers – whose monthly support ensures that we are able to be sustainable.

Most popular career searches in March:

1. Bursaries: 3 088
2. Job vacancies: 1 990
3. Learnerships: 1917
4. Tourism, hospitality & sport: 1 863
5. Places to study: 1630
6. Places to study in Cape Town: 1158
7. Business & finance: 1602
8. Healthcare & social services: 1592
9. Engineering: 1 563
10. Law and civil service: 1130
11. Creative & cultural: 1114
12. Information Technology:987



Karin

Executive Director
Career Planet

Career Planet March stats:

1-31 March 2009		from previous month
Visits to the site	5 132	+ 5.4%
New visitors	2 961	+ 13.4%
Page views	46 083	+ 32.9%
Pages per visit	13:40	+31.1%
Average time spent on the site	13:40 mins	+26.1%

Total number of website visits up until end of February:

- ◆ **23 531**
- ◆ **181 944** page views
- ◆ Average of **7:73** pages per visit
- ◆ Average time spent: **10.24** minutes

Our April diary includes activities in the following areas (details will be posted on our website):

- 2 April: Saldanah Bay Career day hosted by Sea Harvest
- 15-17 April: Islamia School. Kiosk & w/shops
- 20-21 April: Cathkin High School. Kiosk & w/shops
- 23-24 April: Zandvleit High School. Kiosk & w/shops
- 28-30 April: Tuscany Glen High School. Kiosk & w/shops



Recruiting?

Career Planet has a large database of registered users. Contact Laura at: **info@careerplanet.co.za** for more information