



Career Planet  
Career Discovery Centre

A PROUD WINNER OF THE  
2008 SANGONET NGO  
WEBSITE OF THE YEAR AWARD

# CAREER PLANET Update...

FEBRUARY 2009

## Career Planet introduces a second online kiosk to accommodate the demand in the Western Cape!

February was another exciting and incredibly busy month for Career Planet. Activities included various venues as part of the Cape Town Festival as well as the DEDAT "Opportunity knocks" events, and PGWC Jamborees.

We were thrilled to introduce a second online Career Planet kiosk in February which will go a long way to relieving the waiting periods for schools and communities who have requested Career Planet visits. The new kiosk has 6 online laptops and we hope to increase this to 20 as soon as funding allows. We were also very happy to finally get our own secure trailer for the kiosks. Our next urgent requirement is a tow vehicle that can also carry passengers.

The Career Planet website usage continues to grow month on month – and these numbers exclude our school visits.

During February our team provided group workshops and online access to career and

training information for over 500 grade 11 & 12 learners. Most popular online searches include training providers, bursaries and job searches.

Most popular career searches in February included Tourism, Hospitality & Sport, Social Services and Engineering.

Career Planet was very active in a number of communities in February. Community interventions include paper-based interest profiling followed by online career searches. Visitors using the computers are assisted by Career Planet facilitators where necessary. The sessions also include assistance with CV creation and interview skills. Material for these is kindly supplied by PAG consulting.

*Karin*

Executive Director  
Career Planet

- 3-5 Feb: Business Skills training in Hout Bay.



Career Planet is facilitating a 6 month training and business start-up programme sponsored by Oceana for retrenched workers in Hout Bay. The programme includes basic IT, business and production skills.

- 4&5 Feb: Basic IT skills training & online kiosk for Phillip East community- hosted by Phillip East Police Station.

- 9-13 Feb: Beautiful Gate Centre, Phillip East: Career Planet online kiosk, values, goal setting and interest profiling workshops for 278 grade 11&12 learners from Vuyisile & Phandulwazi Sen. Sec schools.

- Career Planet online career discovery expo and interest profiling workshops for the community:

14 Feb: Masiphumilele Community Hall, Fish Hoek:



21 Feb: Mbekweni Community Hall, Paarl East.



- 23-26 Feb: Macassar: Career Planet online kiosk incl. values, goal setting & interest profiling workshops for grade 9-12 learners from Macassar Sen. Sec

- 27 Feb: Muizenberg Community Centre. Career Planet online kiosk, values & interest profiling for 78 school visitors to the Cape Town festival event.

- 28 Feb: Delft: Delft Sports Ground: DEDAT "Opportunity Knocks"

- 28 Feb: Atlantis Sen. Sec School – Cape Town Festival

### Career Planet Feb user stats:

1-28 February 2008	
Visits to the site	4 867
New visitors	2 611
Page views	34 667
Pages per visit	7:12
Average time spent on the site	10.22 mins

### Total number of website visits up until end of February:

- 18 399
- 9 170 absolute unique viewers
- 135 861 page views
- Average of 7:38 pages per visit
- Average time spent: 9.30 minutes

Watch this space...!



### Recruiting?

Career Planet has a large database of users. Contact Glynn at: [info@careerplanet.co.za](mailto:info@careerplanet.co.za) for more information

Our March diary includes activities in the following areas (details will be posted on our website):

- Worcester High Schools
- Hanover Park
- Stellenbosch Town Hall
- Grabouw High Schools
- Iziko Natural History Museum – Gardens
- Green Point visitors centre
- Hout Bay
- Kraaifontein
- Grabouw