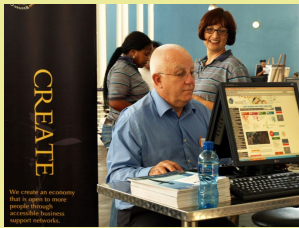


LOOKING BACK AT
CAREER PLANET'S
JANUARY DIARY:

- ◆ Career Planet online career discovery expo at OR Tambo Hall, Khayelitsha



Economic Development & Tourism MEC, Garth Strachan, tries out Career Planet

- ◆ NI City Mall Food Court: Online career discovery and training provider info expo
- ◆ Hout Bay business start-up & basic PC skills workshop
- ◆ Career Planet online career discovery expo and workshops at Phillippi East Community Centre



- ◆ Career Planet online career discovery expo and workshops at Clanwilliam. 4 high schools in the Westcoast district attended – as well as parents and other community members.



Career Planet
Career Discovery Centre

A PROUD WINNER OF THE
2008 SANGONET NGO
WEBSITE OF THE YEAR
AWARD

CAREER PLANET Update...

JANUARY 2009

Career Planet moves into the fast lane in 2009!

In January Career Planet welcomed the **Department of Economic Development and Tourism (DEAT), Moore-Stephens, CPUT, Kelly Industrial, Green Point Stadium Visitors Centre, Cape Town Festival and Cellular Dynamic** as supporters and partners.

The financial and other support of our partners enables Career Planet to take the internet with career and training information and opportunities to the people who need it most. 2009 is scheduled to be a busy year!

The Career Planet online expo at OR Tambo Community centre was extremely popular – with people standing 3-deep waiting to use the computers! The Phillippi East expo was equally popular and included CV and interview skills workshops with some of the materials provided by **PAG** consulting.

Another highlight in January was the start of Career Planets 6-month business and skills development training for a group of retrenched fish processors from Hout Bay.

Our visit to Clanwilliam was an incredible experience – and we managed to fit in 30 career workshops and online kiosk sessions in the week that we were there!

Our kiosk needed additional wireless technology to operate in Clanwilliam – and this was kindly sponsored by **Buzz ISP** and **Cellular Dynamics**.

Learners in grades 10-12 from Clanwilliam Secondary, Augsburg Agricultural Gymnasium, Citrusdal High and Graafwater High attended the workshops.

In the afternoon we opened the kiosk to parents and the Clanwilliam community – and ran basic computer and internet skills training for anyone who needed it.

In February and March we look forward to being part of the DEAT's "**Opportunity Knocks**" road shows as well as the **Cape Town Festival**. See you there!

Karin

Executive Director
Career Planet

Career Planet user stats:

1-31 January 2008	
Visits to the site	3 504
New visitors	2 021
Page views	26 419
Pages per visit	7:54
Average time spent on the site	11.03 mins

Total number of website visits since launching in June 2008:

- ◆ 14 008
- ◆ 6 859 absolute unique viewers
- ◆ 106 707 page views
- ◆ Average of 7:62 pages per visit
- ◆ Average time spent: 9.36 minutes

Watch this space...!



Recruiting?

Career Planet has a large database of users.

Contact Glynn at:

info@careerplanet.co.za
for more information

Our February diary includes activities in the following areas (details will be posted on our website):

- ◆ Hout Bay
- ◆ Phillipi East
- ◆ Langa
- ◆ Clanwilliam
- ◆ Paarl
- ◆ Atlantis
- ◆ Green Point Stadium visitors centre
- ◆ Muizenburg
- ◆ Atlantis